

# SMUV3

3 mil Matte Universal Permanent Adhesive Vinyl

**READ**&Co.

## A Premium Matte Vinyl With A Permanent Adhesive

- Excellent color brilliance and image definition
- Good for indoor and outdoor applications
- Superior coating allows for smooth clean surface and a vibrant image
- 90# layflat liner
- Durable 5 year outdoor vinyl

## Lamination & Mounting

This product has been tested and approved for use with Read&Co. laminates and adhesives. Read Inkjet laminates provide durable protection from abrasion, moisture, Ultraviolet light and various types of damaging effects on indoor and outdoor applications. Recommendations for cold/pressure sensitive lamination and adhesives are SPEED: 3-5 feet per min and PRESSURE: 20-40psi (recommendations vary depending on the laminator, model and other variables). Read Lamination and Adhesives provide quick and efficient quality results without the need for heat.

## Solvent, Eco-solvent, UV Curable And Latex Compatibility

This product is universally compatible with solvent, eco-solvent, UV curable and latex wide format digital inkjet printers. Read&Co inkjet materials provide an expanded color gamut and higher ink saturation for richer, more brilliant colors. Individual results may vary. Test thoroughly for your specific application.

### Roll Configurations

FINISHED ROLLS	CORE	PRINT SIDE
54"x150'	3"	PSO
60"x150'	3"	PSO

**\* CALL FOR ADDITIONAL SIZES**

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### Physical Specifications

ADHESIVE: Permanent Acrylic  
 THICKNESS (mil): Vinyl: 3.4 / Adhesive: 1.0 / Liner: 6.7  
 LINER WEIGHT: 90#  
 MATERIAL: Calendered PVC  
 SURFACE FINISH: Matte  
 OPTIMAL PRINTING ENVIRONMENT: 70° F (21° C) / 30-70% RH<sub>a</sub>

**FOR MORE INFORMATION:** 727 Venice Boulevard, Los Angeles, CA 90015

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