

# PSWNDW

Window Cling Double Sided Adhesive  
w/ Air Release Liner Film



## An Ideal Product For Second Surface Window Graphics

- Ideal for window graphics
- Adhesive removes cleanly from glass without leaving residue
- Bubble free applications
- One side permanent, one side removable adhesive

## Finishing Recommendations

**Surfaces:** Read&Co. laminates are specifically design to work with Read&Co. inkjet media. Read&Co. recommends that you use Read&Co. inkjet media to get the best results. All testing has been done with our branded media.

**Surface Protection:** Ensure that your graphic is completely dry prior to laminating. If inks are not dry before lamination the adhesion of the laminate can be adversely affected; outgassing of inks may occur, causing silvering to form under the laminate.

**Laminating:** If too much tension is applied during lamination, the product may curl toward the laminated side, and the edges may lift from the release liner and/or the application surface. Always double-check your machine settings.

## Care And Maintenance

**Packaging:** If the output is being sent without mounting to a substrate such as FoamCore, always roll laminated prints with the graphic facing outward. It is not recommended to ship in a tube smaller than 6" in diameter.

**Field Care & Maintenance:** If graphics should become dirty while out in the field; we suggest using a damp cloth to remove dust and dirt. Do Not use Windex® or other cleaner; these products contain silicon and will damage the graphic. If a damp cloth doesn't do the job, use a solution up to 20% isopropyl alcohol (one part isopropyl alcohol to four parts water), and gently wipe clean. Markings can be removed by gently using a rubber eraser.

**Material Handling:** Unused laminate material should be placed back in its original packaging and stored at 70°F (21°C) for no more than 1 year; to obtain maximum adhesion.

## Roll Configurations

FINISHED ROLLS	CORE	LINER SIDE
54"X150'	3"	In

\* CALL FOR ADDITIONAL SIZES

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## Physical Specifications

CALIPER (mil): 7

ADHESIVE (mil): 1

CARRIER (mil): 1

LINER (mil): 5

MINIMUM APPLICATION TEMP: 50° F (10° C)

LINER TYPE: Air Egress PET Liner

**FOR MORE INFORMATION:** 727 Venice Boulevard, Los Angeles, CA 90015

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