

# PSOC

## Pressure Sensitive Optically Clear Double Sided Adhesive



### A Solvent Based Acrylic Adhesive That Is Optically Clear

- Recommended for both indoor and outdoor use
- Solvent based acrylic adhesive for maximum adhesion strength
- Solvent based adhesive is ideal for low surface energy plastics: Sintra®, Polystyrene®, Plexi®
- Great for face mounting prints or backlit films

### Finishing Recommendations

**Surfaces:** Read&Co. laminates are specifically design to work with Read&Co. inkjet media. Read&Co. recommends that you use Read&Co. inkjet media to get the best results. All testing has been done with our branded media.

**Surface Protection:** Ensure that your graphic is completely dry prior to laminating. If inks are not dry before lamination the adhesion of the laminate can be adversely affected; outgassing of inks may occur, causing silvering to form under the laminate.

**Laminating:** If too much tension is applied during lamination, the product may curl toward the laminated side, and the edges may lift from the release liner and/or the application surface. Always double-check your machine settings.

### Care And Maintenance

**Packaging:** If the output is being sent without mounting to a substrate such as FoamCore, always roll laminated prints with the graphic facing outward. It is not recommended to ship in a tube smaller than 6" in diameter.

**Field Care & Maintenance:** If graphics should become dirty while out in the field; we suggest using a damp cloth to remove dust and dirt. Do Not use Windex® or other cleaner; these products contain silicon and will damage the graphic. If a damp cloth doesn't do the job, use a solution up to 20% isopropyl alcohol (one part isopropyl alcohol to four parts water), and gently wipe clean. Markings can be removed by gently using a rubber eraser.

**Material Handling:** Unused laminate material should be placed back in its original packaging and stored at 70oF (21oC) for no more than 1 year; to obtain maximum adhesion.

### Roll Configurations

FINISHED ROLLS	CORE	LINER SIDE
38"X150'	3"	N/A
51"X150'	3"	N/A
61"X150'	3"	N/A

\* CALL FOR ADDITIONAL SIZES

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### Physical Specifications

CALIPER (mil): 4.5

ADHESIVE (mil): 3.0

PVC (mil): 1.5

ADHESIVE TYPE: Solvent acrylic

MINIMUM APPLICATION TEMP: 50° F (10° C) LINER:

Double Release

LINER TYPE: PET

**FOR MORE INFORMATION:** 727 Venice Boulevard, Los Angeles, CA 90015

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