

# MAG020

**Read&Co.**

## 20 mil Standard Energy Magnetic Roll

### Is a 20 mil printable magnet

- Adheres to steel and magnetic surfaces
- Interchangeable vehicle signage, warehouse labeling and POP displays
- With standard or HiPro adhesive, standard and high energy
- Excellent white point and dyne value on print surfaces
- Direct printable matte/gloss white vinyl is compatible with solvent, eco-solvent and UV inks

### Lamination & Mounting

This product has been tested and approved for use with Read&Co. laminates and adhesives. Read Inkjet laminates provide durable protection from abrasion, moisture, Ultraviolet light and various types of damaging effects on indoor and outdoor applications. Recommendations for cold/pressure sensitive lamination and adhesives are SPEED: 3-5 feet per min and PRESSURE: 20-40psi (recommendations vary depending on the laminator, model and other variables). Read Lamination and Adhesives provide quick and efficient quality results without the need for heat.

### Solvent, Eco-solvent, Uv Curable And Latex Compatibility

This product is universally compatible with solvent, eco-solvent, uv curable and latex wide format digital inkjet printers. Read&Co inkjet materials provide an expanded color gamut and higher ink saturation for richer, more brilliant colors. Individual results may vary. Test thoroughly for your specific application.

#### Roll Configurations

FINISHED ROLLS	CORE	PRINT SIDE
24"X50'	3"	PSO
40"X50'	3"	PSO
48"X50'	3"	PSO

**\* CALL FOR ADDITIONAL SIZES**

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#### Physical Specifications

CALIPER (mil): 20 mil  
 FINISH: Matte  
 MAGNETIC PROPERTIES: BR (GS):  $\geq 1550$  / HCB  
 (Oe):  $\geq 1100$  / HCJ (Oe):  $\geq 2000$  / BH (MAX) (MGOe):  
 0.5 - 0.65 OPTIMUM ENVIRONMENT: 30-70% RH

**FOR MORE INFORMATION:** 727 Venice Boulevard, Los Angeles, CA 90015

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